

FARM FRESH RHODE ISLAND

Harvest 
OF THE Month
farmfreshri.org



CARROTS

Harvest 
OF THE Month



farmfreshri.org

*Harvest of
the Month*



farm fresh
rhode island!

Kim Clark

Farm to Caf'
Coordinator



FARM FRESH RHODE ISLAND

Farm Fresh Rhode Island is a 501 c3 not-for-profit founded in 2004.

Mission: To grow a local food system that values the environment, health, and quality of life of farmers and eaters.



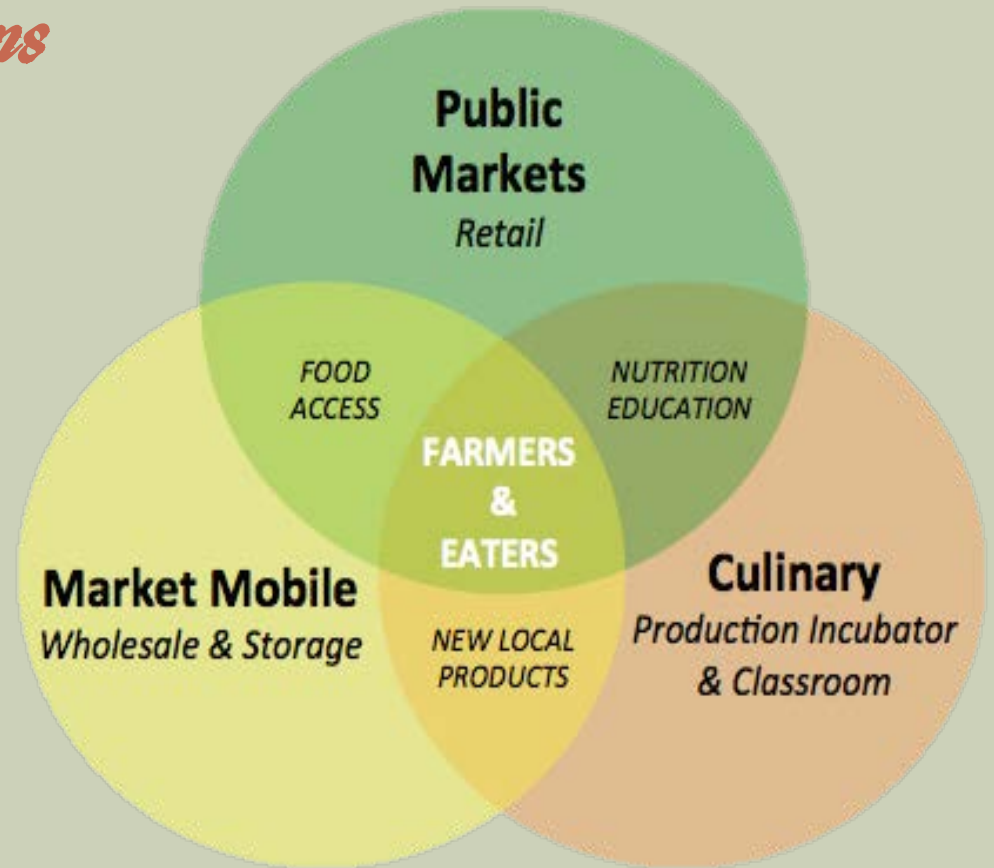
HEALTHY HUB MODEL

Community Access Programs

- Farmers Markets
- Fresh Bucks / Bonus Bucks
- Nutrition Education
- Culinary Education
- Farm to School

Food System Enterprises

- Wholesale Distribution
- Multi-Farm CSA program
- Value-Added Production

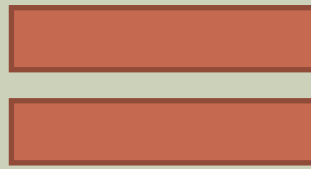




HARVEST OF THE MONTH

*local foods marketing & promotion campaign
for all RI cafeterias*

**commitment
to purchase
RI Grown 2x
each month**





HARVEST OF THE MONTH

*local foods marketing & promotion campaign
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Email Communications & Online Resources

**Got served local?
Tag us on Social Media!**



/RIHarvestoftheMonth



/RIFARM2CAF



/harvestofthemoth

Newsletters for Purchasers

www.farmfreshri.org/about/schools/harvest.php

How to Participate in Harvest of the Month:

1. Sign up your school / campus / senior center / or hospital cafeteria so we know how many posters & stickers you need & how to get them to you.
2. Purchase & Serve a "Harvest of the Month" item at least TWICE during the month.
3. We'll keep you fully stocked with marketing posters if you keep us in the loop on your purchasing. Just [click](#) about your activities for a [summary](#) at the end of each month.

Where to find RI Grown Carrots:

Market Mobile:

- [Four Town Farm](#)
- [Schubert Farms](#)

AT Drive:

- [Schubert Farms](#)

Koch's Produce:

- [Four Town Farm](#)

Sid Walker and Son:

- [Four Town Farm](#)

Syco:

Harvest OF THE Month

Farm Fresh Rhode Island is excited to launch Harvest of the Month - a local foods marketing & promotion campaign for all RI cafeterias. Each month we will promote a seasonal vegetable and/or fruit. We will provide cafeterias with colorful posters and stickers for students, and advice on sourcing the featured items. The Harvest of the Month campaign is designed to make it easy to source, promote, purchase and serve RI grown produce.

February: Celebrate Carrots!

Posters

**Check out our website - Farm Fresh RI
Harvest of the Month**

QUESTIONS/CONTACT INFO

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